

Exams (450 points)

_____	50	Exam 1 group *
_____	100	Exam 2 individual
_____	50	Exam 3 group *
_____	100	Exam 4 individual
_____	50	Exam 5 group *
_____	100	Exam 6 individual

Brand Favorability (80 points)

_____	20	1 – Brand Research *
_____	20	2 – Descriptive Statistics *
_____	20	3 – Hypothesis Testing *
_____	20	4 – Conclusion *

Paper Towels (80 points)

_____	20	1 – Descriptive Statistics *
_____	20	2 – Confidence Intervals
_____	20	3 – Hypothesis Tests *
_____	20	4 – One-Way ANOVA *

Starbursts (40 points)

_____	20	1 – Confidence Intervals *
_____	20	2 – Hypothesis Tests *

Claims (60 points)

_____	20	1 – Claims about Proportions
_____	20	2 – Claims about Proportions
_____	20	3 – Claims about Means

Regression (40 points)

_____	20	1 – Simple Regression *
_____	20	2 – Multiple Regression *

Capstone Project (150 points)

_____	100	Written Paper *
_____	30	Oral Presentation *
_____	20	Self Evaluations

Participation (100 points)

_____	50	Attendance
_____	25	1 – Activity Journal (1 st half)
_____	25	2 – Activity Journal (2 nd half)

Items with a * after them are group assignments.

Distribution of Points

- 50% Group *
- 50% Individual
- 45% Projects
- 45% Exams
- 10% Participation

Points Needed

There are 1000 points possible. Here are the points you need to achieve each grade.

Grade	A	B	C	D	F
Points	895	795	695	595	0

This sheet is provided for you to keep track of your grades. Please record your grades here as they are returned by the instructor. You may check your grades online using the "check your grades" link from the instructor's homepage. If you find discrepancies, please inform the instructor.